



Parwaz

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The NMDFC Newsletter

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NMDFC Observes Swachhta Hi Sewa 2025 Campaign



CMD, NMDFC administered Swachhta Pledge to employees on 17th September, 2025

NMDFC actively participated in the nationwide Swachhta Hi Seva 2025 campaign held from 15th September to 2nd October 2025. The campaign emphasized collective responsibility toward cleanliness, hygiene, and environmental awareness.

As part of the initiative, a cleanliness drive was organized on 16th September 2025 at Butler Memorial Girls School, Tis Hazari, Delhi, where students and staff participated enthusiastically in cleaning the campus and spreading awareness on

hygiene and sanitation. On 17th September 2025, NMDFC organized a Swachhta Pledge Ceremony at its office premises, reaffirming its commitment to the vision of a clean and green India.

Continuing the efforts, cleanliness drives were carried out in the adjacent area of Hazrat Nizamuddin and Valmiki Basti, Central Delhi, where the surroundings were cleaned, and local residents were sensitized about maintaining hygienic living conditions.



**Butler Memorial Girls School, Tis Hazari, Delhi
16.09.2025**



**Adjacent area of Hazrat Nizamuddin
17.09.2025**



**Valmiki Basti, Central Delhi
17.09.2025**



**Rajiv Gandhi Camp, Chitra Vihar, Delhi
Date: 19.09.2025**

Swachhta Drive by NMDFC at identified Cleanliness Target Units (CTUs)

To extend the initiative beyond cleanliness, NMDFC also organized a Health Camp on 19th September 2025 at Rajiv Gandhi Camp, Chitra Vihar, Delhi. The camp provided free medical consultations, general health check-ups, and awareness sessions on personal hygiene. Sanitary napkins were distributed among women and adolescent girls to promote menstrual health and hygiene.

In addition to on-ground activities, the

events and highlights of Swachhta Hi Seva 2025 were shared widely through social media to inspire greater participation and awareness among the public.

Through these initiatives, NMDFC reaffirmed its commitment to community service, cleanliness, and public health—contributing meaningfully to the Government of India's vision of Swachh and Viksit Bharat.

NMDFC celebrates Hindi Pakhwara 2025



Glimpses of Workshop conducted on Promoting the Use of Hindi in Official Work

NMDFC enthusiastically observed Hindi Pakhwara 2025 from 14th to 30th September 2025. During this period, a series of activities and competitions were organized to promote the use of Hindi in official work and to encourage creative participation among employees.

The celebration commenced on 16th September 2025 with a Workshop and Interactive Session on the theme “Promoting the Use of Hindi in Official Work of the Corporation”, held under the title “Hamare Tumhare Man Ki Baat –

Aao Karen Milkar Samvad”. The session focused on practical ways to enhance the use of Hindi in day-to-day official communication and inspired employees to express their ideas freely.

As part of the fortnight, various competitions were conducted to engage staff and encourage linguistic creativity. On 17th September, the Hindi Vocabulary competition saw active participation from employees eager to test their language skills.



Glimpses of NMDFC employees participating in competitions organized under Hindi Pakhwara 2025

This was followed by a Hindi Paragraph Writing competition on 19th September, where participants showcased their writing abilities. On 22nd September, the Hindi Dictation contest was organized, and on 23rd September, participants shared their self-composed poems during the Hindi Poetry Recitation event, reflecting their deep appreciation for the language's beauty and expression. The fortnight concluded on 30th September 2025, coinciding with

NMDFC's Foundation Day celebration. On this occasion, Dr. Abha Rani Singh, CMD, NMDFC, released the annual Hindi magazine "Darpan 2025" and felicitated the winners of various Hindi competitions for their remarkable performances.

Hindi Fortnight 2025 not only reinforced the importance of using Hindi in official communication but also nurtured a sense of creativity, enthusiasm, and unity among the employees of NMDFC.

NMDFC released 2nd Edition of Darpan Magazine



The second edition of NMDFC's annual Hindi magazine "Darpan" has been released. The magazine aims to highlight the writings, poems, travelogues, and other literary contributions of employees of NMDFC, its State Channelizing Agencies, showcasing their talent and connection with the national language. Through Darpan, NMDFC not only supports the Government's commitment

towards official language but also encourages the use of simple and effective Hindi as a unifying medium of communication. The CMD, along with the Editorial Committee, extended warm congratulations to all contributors and expressed hope that Darpan will continue to inspire and strengthen the linguistic spirit within the organization.

Mr. Arsad Khan, Haryana Term Loan for General store

Mr. Arsad Khan, a resident of Village Samlahri Haripur in District Panchkula, Haryana, lives with his wife and two children. To improve his family's livelihood, he decided to expand his small General store. However, limited financial resources made it challenging for him to grow his business. One day, he came to know about the NMDFC Term Loan Scheme implemented through the Haryana Backward Classes and Minorities Kalyan Nigam (HBCKN).

With renewed hope, he applied for financial assistance under the scheme. On 26th May 2023, Mr. Arsad Khan received a loan of ₹50,000 to expand his General store. With this amount, he purchased more grocery items, diversified his stock, and improved his shop's overall sales. As a result, his



annual income increased from ₹75,000 to ₹1,30,000. Today, Mr. Arsad Khan is self-reliant and able to provide better support to his family. He is sincerely thankful to HBCKN and NMDFC for their valuable support in helping him achieve financial stability and confidence.

Mr. Moh. Ajij, Haryana Term Loan for Glass Shop

Mr. Moh. Ajij, son of Asraf Hussain, and a resident of H.No. 2470, Shastri Colony, Panipat, Haryana, aspired to start his own Glass Shop but faced financial constraints that prevented him from doing so. One day, he came to know about the NMDFC Term Loan Scheme implemented through the Haryana Backward Classes and Minorities Kalyan Nigam (HBCKN). Motivated by the opportunity, he applied for financial assistance under the scheme.



On 22nd February 2024, Mr. Ajij received a loan of ₹1,50,000 through HBCKN. With this support, he purchased essential materials and successfully started his Glass Shop. As a result, his annual income increased from ₹90,000 to ₹1,20,000, significantly improving his family's standard of living. Today, Mr.

Moh. Ajij is self-reliant and able to support his family comfortably. He is also repaying the loan regularly on time. He is sincerely grateful to HBCKN and NMDFC for their valuable assistance in helping him achieve financial stability and independence.

Roseline Riju, Kerala, Term Loan for Fancy Store

Roseline Riju, resident of Mudavassery House, P J Joseph Road, Mattancherry P.O, Ernakulam, had always nurtured the dream of running her own business to support her family. With a keen interest in entrepreneurship, she ventured into the online sales of maternity and baby care products.

However, with a modest monthly income of only around ₹10,000, Roseline found it difficult to expand her business and effectively meet the growing demands of her customers. Her aspirations found new direction when she came to know about the Term Loan Scheme of NMDFC, implemented KSWDC.

Motivated by the opportunity, she applied for assistance and was sanctioned a loan of ₹2,85,000 on 27th March 2024 for her fancy store project (total project cost ₹4,00,000). This timely support helped Teena to enhance her store by purchasing a wider variety



of stock, improving the store's infrastructure, and catering better to customer demands. As a result, her monthly income rose significantly to nearly ₹50,000. She has been regular in repaying her loan instalments and feels proud of her progress towards becoming a self-reliant entrepreneur. Today, Teena contributes meaningfully to her family's financial stability. With deep gratitude, she acknowledges the support of KSWDC and NMDFC for empowering her to achieve growth, stability, and confidence.

MONTHLY PROGRESS / FY 2025-26

Over ₹409 Crore disbursed by NMDFC in FY 2025-26, Covering Over 1 lakh Beneficiaries

The disbursement during the month of September, 2025 stands at Rs. 409.67 Cr for covering 1,06,562 beneficiaries. The Cumulative disbursement for the FY 2025-26 under Term Loan Scheme is Rs.171.92 Cr and under Micro Finance scheme is Rs. 237.75 Cr as illustrated in the table below:

September, 2025		FY 2025-26	
TERM LOAN, EDUCATION LOAN & VIRASAT LOAN			
FINANCIAL (in Rs. Cr)	Physical	Financial (in Rs. Cr)	Physical
40.50	2700	171.92	11,462
MICRO FINANCE			
FINANCIAL (in Rs. Cr)	Physical	Financial (in Rs. Cr)	Physical
60.00	24000	237.75	95,100
TOTAL DISBURSEMENT			
FINANCIAL (in Rs. Cr)	Physical	Financial (in Rs. Cr)	Physical
100.50	26,700	409.67	1,06,562

Recovery from the SCA during September, 2025

NMDFC has recovered a total of ₹29.99 Cr during the month of September, 2025. The total cumulative repayments during the financial year 2025-26 are Rs.194.87 Cr under the Term Loan Scheme and Rs.193.55 Cr under the Micro Financing

Scheme. The repayment under the Term Loan Scheme by SCAs to NMDFC is 94.18%, and under the Micro Financing Scheme by SCAs & NGOs to NMDFC is 96.23%.

NMDFC dedicated Animal Ambulance to Gau Sewa Samiti, Sri Ganganagar



CMD, NMDFC handing over the keys and flagging off the ambulance from the SCOPE Minar, Delhi

NMDFC has extended CSR assistance to Gau Sewa Samiti, Sri Ganganagar, Rajasthan, by dedicating an Animal Ambulance to the care and rescue of stray and abandoned animals in the district. The vehicle will ensure better capacity, comfort, and safety in transporting multiple animals across long distances, particularly between Sri Ganganagar and Bikaner. The project aligns with the CSR focus areas identified under Schedule VII of the Companies Act, 2013, particularly

in promoting animal welfare. The ambulance will play a vital role in timely rescue and rehabilitation of these animals, thereby improving their living conditions and contributing to a cleaner, safer environment. The initiative reflects NMDFC's enduring commitment to extend the benefits of its CSR programmes beyond human-centric projects to the preservation of natural and animal life.

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