

National Minorities Development & Finance Corporation
Core I, First Floor, Scope Minar, Laxmi Nagar, Delhi 110092

Office Order

NMDFC/H&A/2024
Dates 11.09.2024

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Sub: Swachhata Hi Sewa (SHS) campaign 2024-reg

Instructions mentioned in the DO letter no. 13/7/2024-SBM-IV dated 28.08.2024. from Secretary, DDWS and Secretary, MoHUA vide email dated 2nd Sep 2024 to NMDFC .

As per direction Swachh Bharat Mission, SHS 2024 campaign is to be observed from 14th September to 1st October 2024 with the theme of 'Swabhav Swachhata - Sanskaar Swachhata' with Swachh Bharat Diwas celebration on 2nd October 2024. The campaign is to promote large scale advocacy and citizen participation for swachhata , mega cleanliness drives, etc.

Day wise activities to be observed in NMDFC as per details given below:

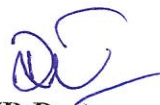
Date	Proposed activity to be undertaken by NMDFC	Pillar
17.09.2024	Swachhata pledge to be taken by all employees at 11 a.m. in the conference hall of NMDFC	Swachhata Ki Bhaagidari-1
18.09.2024	Sensitization among employees about the SHS campaign and discussion on promoting awareness and community involvement in cleanliness initiatives - Swachhata Samvad	Swachhata Ki Bhaagidari-2
19.09.2024	Organization of health/dental camp for Safai Mitra at Slum cluster Gujarat vihar	SafaiMitra Suraksha Shivir-1
20.09.2024	Quiz competition on environment, pollution, and sustainable development. Administrative approval of Rs.4000-5000/- for procuring prizes for the winning team of 7-8 members	Swachhata Ki Bhaagidari-3
21/22.09.2024	Weekend holidays	
23.09.2024	Under 'Ek Ped Maa ke Naam' - one small plant to be given to employee of scope minar to promote plantation drives	Swachhata Lakshit Ekayi-1
24.09.2024	Screening of documentary on Swachhata initiatives and its impact	Swachhata Ki Bhaagidari-4

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25.09.2024	Organizing of lecture on health insurance for Safai Karamchahi in Scope Minar and distribution of kits	SafaiMitra Suraksha Shivar-2
26.09.2024	Cleaning of respective workspaces by all employees of NMDFC and visit to nearby school for cleaning	Swachhata Lakshit Ekayi-2
27.09.2024	Cleaning of the DDA park in front of scope minar	Swachhata Lakshit Ekayi-3
28/29.09.2024	Weekend holidays	
30.09.2024	Nukkad Natak in Scope Minar	Swachhata Ki Bhaagidari-5
01.10.2024	Visit to nearby school for sharamdaan as part of cleanliness drive and sanitization for swachhata	Swachhata Lakshit Ekayi-4

All the employees regular/outsourced are requested to participate to make the campaign successful.

This is issued with the approval of Competent Authority.
Hindi version will follow.


(D Das)
CM(H&A)

Distribution:

- I. All Regular/Outsourced Employees
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